

HighPoints

The Good News for the Mid-Willamette Valley

Rate Card

HighPoints is a monthly full color tabloid newspaper featuring informative, interesting and positive articles in your community and about your community. No political slants, negative local or national news will be in our paper. 10,000 HighPoints papers will be printed monthly and distributed to local businesses and non-profits in Linn, Benton and Marion Counties. Be a Highpoint in your community TODAY!

Full color ad sizes and price:

Full Page	10.25 x 16.5	\$400.00
Half Page Vert.	5 x 16.5	\$250.00
Half Page Horz.	10.25 x 8.125	\$250.00
1/4 Page Vert.	5 x 8.125	\$150.00
1/8 Page	5 x 3.9	\$125.00
1/12 Page	5 x 2.5	\$85.00

Requirements for submitting ads or artwork:

- Ads / artwork need to be no smaller than 300dpi
- Color ads or art need to be in CMYK
- Submit all ads in pdf format
- Logo formats allowed: ai, eps, psd, jpg, tif, pdf

WE WILL NOT BE RESPONSIBLE FOR CONTENT (spelling, grammar, typos, etc...) IF YOU SUBMIT YOUR OWN AD.

*Please email all artwork or ads to:
lbeck@inspiritmarketing.com*

